



Philips Signage Solutions
Video Wall Display

47"

Direct LED Backlight
Full HD
800cd/m²

SignageSolutions

BDL4777XH

Create new stopping power

with Ultra Narrow Bezel displays

Impress your audience with the most impactful video wall. With ultra narrow bezel and stunning picture quality, you are sure to create the most memorable visual experience

Optimized for public viewing

- Full HD LED technology for brilliant images
- IPS wide view technology for image and color accuracy
- Designed for 24/7 operation

Maximizing the impact of your message

- Immersive visual experience with Ultra Narrow Bezel
- Colour Calibration kit to ensure uniform colours

Innovative solutions for any signage application

- Optional OPS Insert to create an all-in-one solution

Care about you, your business and your audience

- SmartPower for energy saving
- Keep your content up and running with FailOver
- Manage settings of multiple displays with CMND & Control

PHILIPS

Highlights

Ultra Narrow Bezel



The next generation of video wall displays is designed with industry narrowest bezels and advanced alignment solutions. Fully exploit your impactful signage content with ultra narrow bezel displays, and make sure your message does not get lost by thick bezels. With the ultra narrow bezels you can create seamless video wall configurations of virtually any size.

IPS Display Technology

Philips IPS displays uses an advanced technology which gives you extra wide viewing angles of 178/178 degree, making it possible to view the display from almost any angle - even in portrait mode. IPS displays gives you remarkably crisp images with vivid colors, especially suitable for professional video wall and menuboard applications which demand color accuracy and consistent brightness at all times.

Advanced Colour Calibration



The Advanced Colour Calibration kit controls the luminance of the backlight, standardizes the gamma curve and calibrates the greyscale of your display network. Whether you have an impressive video wall, a catchy mosaic layout, a menu board installation or a control room each display can be adjusted to the same colour values. With this optional kit you ensure consistent colour performance over all displays in your network.

Full HD LED technology

White LED's are solid state devices which light up to full, consistent brightness faster saving startup time. LED's are free from mercury content which allows for eco-friendly recycling and disposal process. LED's allow for better dimming control of LCD backlight, resulting in super high contrast ratio. It also gives superior color reproduction thanks to consistent brightness across the screen.

FailOver

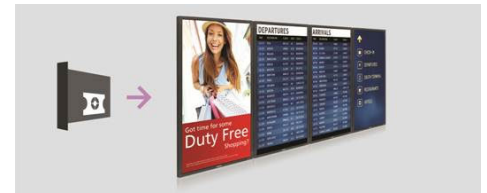
Keeping your content up and running is critical for demanding commercial applications. While it is unlikely you will face a content disaster, FailOver provides content protection with a revolutionary technology that plays back-up

content on screen in the event of a media player failure. FailOver automatically kicks in when the primary input fails. Simply select a primary input connection and a FailOver connection and your ready for instant protection.

SmartPower

The backlight intensity can be controlled and pre-set by the system to reduce the power consumption by up to 50%, which saves substantially on energy costs.

OPS Insert



Turn your display into an all-in-one digital signage solution and create a display network which is connected, intelligent and secure. Open Pluggable Specification (OPS) is an industry standard slot into which you can add an OPS-standardized media player. This cable free solution gives you the ability to install, use or maintain your hardware whenever you need.

Designed for 24/7 operation

Because business never sleeps, our signage displays are designed for 24/7 use. Taking advantage of superior components to ensure a higher level of quality, you can count on this range of models for complete around-the-clock reliability.

